EVENT DESCRIPTION SHEET

PROJECT	
Participant:	UNIVERSITATEA TRANSILVANIA DIN BRASOV
PIC number:	999904131
Project name and acronym:	Citizens Councils for European Integration, AI in Future Identity, and Human-Centred Digital Citizenship – FUTURENTITY

EVENT DESCRIPTION	
Event number :	1
Event name:	Launching Conference For Europe Redefined
Type:	Opening Event
In situ/online:	Online
Location:	Online
Date(s):	1st July 2026
Website(s) (if any):	https://futurentity.eu/activities/
Participants	
Female:	130
Male:	66
Non-binary:	0
From country 1 [Romania]:	71
From country 2 [Greece]:	55
From country 3 [Slovenia]:	12
From country 4 [Italy]:	11
From country 5 [Denmark]:	7
From country 6 [France]:	6
From country 7 [Finland]:	11
From country 8 [the Netherlands]:	4
From country 9 [Serbia]:	7
From country 10 [Croatia]:	11

From country 11 [Kosovo]:	1		
Total number of participants:	196	From total number of countries:	11

Description

Provide a short description of the event and its activities.

The **Launching Conference of the Europe ReDefined Project** took place online via the Zoom platform on **1 July 2026**, officially marking the beginning of the FUTURENTITY initiative. Participants were required to register both via zoom and google forms to ensure secure access and to collect data. The event gathered 196 participants, bringing together representatives of all consortium partners, as well as citizens, volunteers, academics, civil society representatives and stakeholders from participating countries. In addition, participants from Serbia, Croatia and Kosovo attended the conference as invited stakeholders, contributing to a broader exchange of perspectives and experiences.

The conference aimed to introduce the FUTURENTITY project, present its objectives and planned activities, and establish a common understanding among partners and stakeholders regarding the project's vision and expected impact. The event placed emphasis on the role of digital transformation, artificial intelligence and digital storytelling in fostering active citizenship, strengthening digital competences and promoting informed participation in democratic processes.

Moreover, the event commenced with a welcome address and project presentation delivered by Mrs Cristina Bularca from Transilvania University of Brașov, the coordinating organisation of the project. During the session, participants were introduced to the project's overall objectives, thematic priorities, work packages and expected results. The presentation outlined the project's contribution to supporting citizens in navigating the challenges and opportunities created by rapid technological developments, while promoting responsible digital engagement and European cooperation.

Following the project presentation, representatives of all consortium organisations introduced their institutions, missions and areas of expertise. The participating organisations included Transilvania University of Brașov (Romania), Social Innovation and Cohesion Institute (Greece), Stichting European Institute for Diplomacy and Policy (Netherlands), Learning for Integration ry (Finland), Sloga Platforma Nevladnih Organizacij Za Razvoj, Globalno Ucenje In Humanitarno Pomoc (Slovenia), Commune d'Oletta (France), MV International (Italy) and Center for Dansk og Integration (Denmark). This session highlighted the diversity and complementary expertise of the consortium and reinforced the collaborative nature of the partnership.

The second part of the conference focused on the project's thematic area through two keynote speeches delivered by academic experts. The first keynote speech, entitled “AI Evolution,” was delivered by Mr Vlad Bătrânu Pintea, Lecturer at the Department of Social Sciences and Communication at Transilvania University of Brașov. The presentation explored the development of artificial intelligence, its growing impact on society and the opportunities and challenges associated with emerging technologies. Particular attention was given to the importance of digital literacy, critical thinking and ethical considerations in the use of AI.

The second keynote speech, entitled “Digital Storytelling,” was delivered by Mrs Iulia Para, Associate Professor at the Faculty of Economics and Business Administration, West University of Timișoara and Transilvania University of Brașov. The presentation highlighted the role of digital storytelling as an innovative tool for communication, education and civic engagement.

The keynote presentations were followed by an interactive question-and-answer session, during which participants exchanged views on the future implications of artificial intelligence, digital transformation and digital communication. The discussion provided an opportunity to explore common challenges faced across different countries and to identify areas for future cooperation within the framework of the project.

The conference concluded with a summary of the key points discussed and an overview of the next stages of project implementation. The event successfully established a shared understanding of the project's objectives, strengthened cooperation among partner organisations and laid the foundations for the upcoming activities. The Launching Conference contributed to raising awareness of the project's goals and fostered dialogue on the opportunities and challenges of digital transformation in contemporary European societies.

Opening Event’s Agenda

July 1st , 2026

13:00 – 13:15 Welcome of participants & presentation of the project

***Speaker**: Dr. Cristina Bularca*

13:15 – 13:50 Presentation of the Consortium Members

- Universitatea Transilvania Din Brasov (Romania)
- Social Innovation and Cohesion Institute (Greece)
- Stichting European Institute for Diplomacy and Policy (Netherlands)
- Learning for Integration ry (Finland)
- Sloga Platforma Nevladnih Organizacij Za Razvoj, Globalno Ucenje In Humanitarno Pomoc (Slovenia)
- Commune D'oletta (France)
- Mv International (Italy)
- Center for Dansk og Integration (Denmark)

13:50 – 14:15 Keynote Speech on AI Evolution

Speaker: Vlad Batranu Pintea, *Lecturer at the Department of Social Sciences and Communication*

14:15- 14:40 Keynote Speech on Digital Storytelling

Speaker: Iulia Para, *Associate Professor at the Faculty of Economics and Business Administration, West University of Timișoara, Romania & Transilvania University of Brasov*

14:40 – 15:15 Q&A Session

Dissemination Activities

The Launching Conference for Europe Redefined involved representatives of partner institutions, NGOs, municipalities and stakeholders from various organisations active in the project's thematic areas. All consortium partners promoted the event in their networks to ensure participation. For this reason, an invitation was also created. A dedicated website has also been developed:

https://futurentity.eu/

Partners further disseminate the event with social media posts, which further highlighted the successful start of the project:

Lansarea proiectului european FUTURENTITY - Universitatea Transilvania din Brașov, coordonator al consorțiului - Facultatea de Sociologie și comunicare

Lansarea... - Facultatea de Sociologie şi Comunicare | Facebook

https://www.facebook.com/100064552277992/posts/1491034356391626/?app=fbl

The event was co-funded by the European Union and hosted as part of the FUTURENTITY project's mission to strengthen civic engagement and promote inclusive practices across Europe. These dissemination actions support the visibility of the project, encourage community participation and contribute to the transfer of good practices to other regions.

Conclusions

The Europe ReDefined Launching Conference successfully marked the official start of the project by bringing together consortium partners and a diverse audience of stakeholders from across Europe. The event established a common understanding of the project's objectives, methodology and expected outcomes, while strengthening cooperation among partner organisations and creating opportunities for networking and future collaboration.

The keynote speeches on artificial intelligence and digital storytelling provided valuable insights into two of the project's core thematic areas, encouraging participants to reflect on both the opportunities and challenges of digital transformation. The interactive question-and-answer session further enriched the discussions by promoting dialogue, knowledge exchange and active participation, allowing attendees to explore how artificial intelligence and innovative digital tools can contribute to more informed, inclusive and resilient societies.

In conclusion, the Launching Conference laid a strong foundation for the implementation of the FUTURENTITY project, fostering trust among partners, strengthening transnational cooperation and generating enthusiasm for the activities to come. The event successfully introduced the project's vision and priorities, reinforced the consortium's shared commitment to promoting responsible AI, digital literacy and active European citizenship, and created momentum for the successful delivery of the upcoming work packages and project results.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).